

# Ariel Cotton

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🌐 www.argoncobalt.com

**UI/UX** Interaction design, visual design, rapid prototyping, wireframing, responsive design, information architecture, user research, usability testing

**Front-End Development** HTML, CSS, Sass/SCSS, JavaScript, jQuery, Git/Github, Processing, XML, Jekyll

**Platforms** Adobe CS, Sketch, Balsamiq, Omnigraffle, Invision, Shopify, WordPress

**Other Design** Branding and visual identity, information design, logo design, publication design

**Extra** Comic drawing, painting, Arduino, physical computing, soft circuits

**Education** Cooper Union, BFA 2013

## Speaking

Takt Kunstprojektraum, 2017: Art and Self-Indulgence

Beyond Tellerrand Berlin 2016: The World is Your Interface

Up.Front, 2015: Interdisciplinary Design

Software for Artists Day 2014: Physical Interaction Design

## Press

Kilencedik, 2016: Interview with Ariel Cotton, American Comic Artist

The Holland Times, 2015: Enter the Warp Zone  
MAKE: Magazine, 2015: Art Hack Day: From An Idea To A Deluge of Ideas.

The Huffington Post, 2014: Project 24: A Portrait of Millennial Artist Ariel Cotton

Laughing Squid, 2014: Distance Dolls, A Pair of Wireless Dolls That Let People Hug Loved Ones From Afar.

Technically Brooklyn, 2014: Art show 'Gonna Put A Hacks On You' blends electronics, clothing, sweets.

The Brooklyn Paper, 2014: Totally wired! Gowanus artist's work is electrifying.

## Experience

### Creative Director & Product Designer at Argon Cobalt

Brooklyn and Berlin, May 2014 – Present

Provides intuitive design solutions for a variety of clients in the United States, Canada and Europe, from large corporations to startups to individuals looking for a voice on the web.

Specializes primarily in product and UI/UX design, but also does visual design, front-end development, and illustration.

### Product Designer at MASS Exchange

New York City, March 2015 – September 2015

Designed the application interface for MASS Exchange's product.

Made all UI/UX decisions for the product with the creative director.

Took Balsamiq wireframes and made visual design mockups based on them, then rapidly prototyped them using HTML, CSS and JavaScript.

### UI/UX Designer at The Hackerati

New York City, December 2013 – October 2014

Designed and developed websites, t-shirts and other marketing materials for The Hackerati.

Worked with Adobe CS, HTML, CSS, JavaScript, jQuery, Jekyll, and Git/Github.

### Front End Software Engineer at Rubenstein Technology Group

New York City, July 2013 – November 2013

Implemented UI designs for various clients using HTML, CSS, JavaScript, jQuery, and the Google Maps API. Developed printer-friendly CSS.

### Technical Design Intern at Arch & Loop

New York City, August 2012 – June 2013

Implemented Photoshop mockups into websites for clients using HTML, CSS, JavaScript and jQuery. Developed Shopify and Tumblr themes. Designed interface and drew illustrations for select websites.

### Web Design Intern at NASDAQ OMX

New York City, June 2012 – August 2012

Designed and implemented websites using HTML, CSS, and JavaScript/jQuery.

Created graphics using Adobe Photoshop and Illustrator.